



Press Release

07 March 2019

Now even bigger and more international than ever: The 5th agrofood & plastprintpack Nigeria 2019 with 120+ global technology leaders from 24 countries

Top level 3-day conference on Skills development, Value chain approach, Circular economy & Finance, start-ups and digitalization

(Heidelberg / Lagos) Due to the upbeat market development and an ever increasing interest in the Nigerian market, [agrofood](#) & [plastprintpack Nigeria](#) 2019 continue their success story and are even bigger and more international as 120+ global technology leaders from 24 countries participate. The exhibition is complemented by a top level 3-day conference on Skills development, Value chain approach, Circular economy & Finance, start-ups and digitalization featuring 25 Nigerian and European experts. Organised by the German trade show specialists [fairtrade](#) the event is scheduled for 26 to 28 March 2019 at the Landmark Centre in Lagos.

What makes agrofood & plastprintpack Nigeria 2019 so unique?

- Not less than eight official country pavilions are present this year, namely from Belarus, China, France, Germany, Italy, Netherlands, Switzerland and Turkey.



- [120+ global leaders](#) from 24 countries present their solutions, products and technologies tailored to the needs of the Nigerian agrofood & plastprintpack business community.
- Strong international presence: The exhibitors come from Austria, Algeria, Belarus, Benin, China, Denmark, Egypt, France, Germany, India, Italy, Jordan, Korea, Lebanon, Netherlands, Nigeria, Poland, Portugal, South Africa, Switzerland, Thailand, Tunisia, Turkey and USA.
- The German-Nigerian Live Bakery! First Blends, Diosna and others produce baked goods and confectionery live on all three days of the show.
- Strong presence of international market leaders in food and packaging technology & ingredients as well as in plastprintpack.
- The interactive [agrofood](#) and [plastprintpack](#) portals allowing exhibitors and visitors to communicate and to arrange business meetings before, during and after the event, all year round.

3-day conference featuring 25 Nigerian and European experts on Skills development, Value chain approach, Circular economy & Finance, start-ups and digitalization

agrofood & plastprintpack Nigeria 2019 will again be supplemented by a 3-day program full of presentations and panel discussions, organised jointly by fairtrade and AHK Delegation of German Industry and Commerce in Nigeria. Among the most important topics covered by some 25 Nigerian and European experts worth mentioning are:

- Agrofood business and Skills Development: Boosting agrofood production in Nigeria, the value chain approach
- Circular Economy: Combining innovative techniques and resource efficiency to create sustainable process
- Finance, Start-ups and Digitalization: A game changer for the Agrofood & Plastprintpack business in Nigeria



Double-digit growth: Nigeria is the 2nd largest importer of food processing & packaging technology in sub-Saharan Africa. Nigeria's imports of food and packaging machinery increased by 15% in 2017, to 262 million euros compared to 228 million euros the year before. (VDMA German Engineering Federation)

Nigeria is Africa's largest importer of plastics in primary forms. With about 70% of raw materials imported (mainly from the Middle East, Europe and Asia) and only 30% produced locally, the Nigerian market has great potential for exporters of plastics in primary forms. In the years 2008 to 2015, for example, imports of plastic raw materials increased annually by 7% from 464 kt to 754 kt, a plus of 62%. (EUROMAP)

Top importing country of plastics technology and second largest importer of printing & paper technology in sub-Saharan Africa. Nigeria invests heavily in its plastics industry. Its imports of plastics technology in the year 2017 increased by 70%, from 54 to 92 million euros. Nigeria's imports of printing & paper processing technology summed up to 41 million euros in 2017 and the country's imports of packaging technology increased by 34% in the same year, from 113 to 152 million euros. (VDMA)

Food trade of US\$ 5.916 billion – Nigeria is Africa's largest foodstuff market. Food trade with Nigeria is a US\$ 5.916 billion business, with food imports into Nigeria amounting to US\$ 5.102 billion and food exports of US\$ 0.814 billion in 2017 (WTO).

For more information about the exhibitors & products and to pre-register as visitor:

www.agrofood-nigeria.com

www.ppp-nigeria.com



Characters (incl. blanks): 4.439

Pictures in high resolution can be requested by [email](#).

fairtrade - Valuable business contacts

fairtrade was founded by Martin März in 1991. Since long, fairtrade ranks among the leading organisers of professional international trade fairs in emerging markets, especially in North and Sub-Saharan Africa, the Middle East and Eastern Europe. Managed by its shareholder and his son Paul März and committed to the values of a family business and the team spirit, fairtrade maintains a powerful network of partnerships throughout the world. fairtrade organizes shows in the sectors Agrofood, CIT Solutions, Energy, Industry and PlastPrintPack and strives for a high level of customer satisfaction. By means of innovative products and excellent service fairtrade organizes professional platforms for valuable business contacts between exhibitors and visitors. fairtrade is a member of UFI The Global Association of the Exhibition Industry and AAXO The Association of African Exhibition Organisers. Our management is ISO 9001:2015 certified.

Contact for press and media:

fairtrade Messe GmbH & Co. KG
Ms Nadine Wagner
Public Relations
Kurfürsten-Anlage 36
D-69115 Heidelberg
Tel +49 / 62 21 / 45 65 22
Fax +49 / 62 21 / 45 65 25
n.wagner@fairtrade-messe.de
www.fairtrade-messe.de

Contact for exhibitors:

fairtrade Messe GmbH & Co. KG
Ms Freyja Detjen
Project Management
Kurfürsten-Anlage 36
D-69115 Heidelberg
Tel +49 / 62 21 / 45 65 19
Fax +49 / 62 21 / 45 65 25
f.detjen@fairtrade-messe.de
www.fairtrade-messe.de

Contact in Nigeria:

Ms Kaley Allotey





Tel: +234 806 659 47 06

nigeria@fairtrade-messe.de