

## Press Release

29 August 2018

**Nigeria is Africa's largest importer of plastics in primary forms and the top importing country of plastics technology in sub-Saharan Africa**

**Africa's largest economy back on the growth track**

**The 5<sup>th</sup> plastprintpack Nigeria 2019 continues its success story**

(Heidelberg / Lagos) With 754 kt of plastic raw materials imported, Nigeria, together with Algeria, is Africa's largest importer of plastics in primary forms. Nigeria is also the top importing country of plastics machinery and the second largest importer of printing & paper processing and of packaging technology in sub-Saharan Africa. Africa's largest economy is now back on the growth track as [Nigeria's GDP is expected to grow](#) from US\$ 376 billion in 2017 to US\$ 409 billion in 2018 and US\$ 476 billion in 2019. Excellent pre-conditions for plastprintpack Nigeria 2019. Organised by the German trade show specialists [fairtrade Messe](#), the 5th plastprintpack Nigeria 2019 continues its success story. Together with its partner event [agrofood Nigeria](#) the show is scheduled for 26 to 28 March 2019 at the Landmark Centre in Lagos.

Nigeria invests heavily in its plastics industry. Its [imports of plastics technology in the year 2017 for instance increased by 70%](#), from 54 to 92 million euros. (VDMA)

### **Nigeria's plastics industry is fast growing**

The Country Cluster of EUROMAP-European Plastics and Rubber Machinery confirms significant growth for Nigeria.

- In the years 2008 to 2015, for example, imports of plastic raw materials increased annually by 7.2% from 464 kt to 754 kt, a plus of 62.5%. This makes Nigeria, together with Algeria, Africa's largest importer of plastics in primary forms!
- The per capita consumption of plastics in Nigeria has grown by about 5% annually over the past ten years, from 4.0 kg in 2007 to 6.5 kg in 2017 and is estimated to be 7.5 kg in 2020.
- Nigeria's plastics consumption has grown by 7.8% annually over the past ten years, from 578 kt in 2007 to 1.229 kt in 2017 and is estimated to be 1.533 kt in 2020.
- Nigeria's plastics production has grown by 13.9% annually over the past ten years, from 120 kt in 2007 to 442 kt in 2017 and is estimated to be 513 kt in 2020.

### **2nd largest importer of printing & paper processing and of packaging technology in sub-Saharan Africa**

Nigeria's imports of printing & paper processing technology summed up to 41 million euros in 2017. Its imports of packaging technology increased by 34% in the same year, from 113 to 152 million euros. (VDMA) With these amounts, Nigeria is the 2nd largest importer of printing & paper processing and of packaging technology in sub-Saharan Africa.

## **Global leaders and official country pavilions already confirmed**

[As in 2018 global leaders](#) have already renewed their participation for the 2019 event. Concerning national group pavilions China, Germany, Italy and Turkey will again present themselves officially.

## **3-day conference program**

plastprintpack & agrofood Nigeria 2019 will again be supplemented by a 3-day program full of presentations and conferences. Experts and exhibitors will hold presentations on the presentation platform in the center of the exhibition hall. At agrofood Nigeria 2018, 20+ speakers from Nigeria and Europe presented [valuable information on technology and finance](#).

## **Strong institutional support**

plastprintpack Nigeria 2019 enjoys the strong support of the following Nigerian and international institutions: Delegation of the European Union to Nigeria and ECOWAS, Advantage Austria, AHK Delegation of German Industry and Commerce in Nigeria. The dti Department Trade and Industry South Africa, German Federal Ministry for Economic Affairs and Energy, IOPN Institute of Packaging Nigeria, Switzerland Global Enterprise, Turkish Ministry of Trade, Turkish Exporters Assembly and VDMA German Engineering Federation.

[www.ppp-nigeria.com](http://www.ppp-nigeria.com)

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Pictures in high resolution can be requested by [email](#).

## **fairtrade - Valuable business contacts**

fairtrade was founded by Martin März in 1991. Since long, fairtrade ranks among the leading organisers of professional international trade fairs in emerging markets, especially in North and Sub-Saharan Africa, the Middle East and Eastern Europe. Managed by its shareholder and his son Paul März and committed to the values of a family business and the team spirit, fairtrade maintains a powerful network of partnerships throughout the world. fairtrade organizes shows in the sectors Agrofood, Building, CIT Solutions, Energy, Environment, Industry and PlastPrintPack and strives for a high level of customer satisfaction. By means of innovative products and excellent service fairtrade organizes professional platforms for valuable business contacts between exhibitors and visitors. fairtrade is a member of UFI The Global Association of the Exhibition Industry and AAXO The Association of African Exhibition Organisers. Our management is ISO 9001:2015 certified.

### **Contact for press and media:**

fairtrade GmbH & Co. KG  
Ms Sarah Nitsche  
Public Relations  
Kurfürsten-Anlage 36  
D-69115 Heidelberg  
Tel +49 / 62 21 / 45 65 22  
Fax +49 / 62 21 / 45 65 25  
[s.nitsche@fairtrade-messe.de](mailto:s.nitsche@fairtrade-messe.de)  
[www.fairtrade-messe.de](http://www.fairtrade-messe.de)

### **Contact for exhibitors:**

fairtrade GmbH & Co. KG  
Ms Freyja Detjen  
Project Management  
Kurfürsten-Anlage 36  
D-69115 Heidelberg  
Tel +49 / 62 21 / 45 65 19  
Fax +49 / 62 21 / 45 65 25  
[f.detjen@fairtrade-messe.de](mailto:f.detjen@fairtrade-messe.de)  
[www.fairtrade-messe.de](http://www.fairtrade-messe.de)

### **Contact in Nigeria:**

Ms Blessing Abel  
Tel +234 / 816 930 7338  
[nigeria@fairtrade-messe.de](mailto:nigeria@fairtrade-messe.de)