

Press Release 01

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The 7th agrofood & plastprintpack Nigeria featuring global technology leaders from 15 countries and a top level 3-day conference

Bureau Veritas is the Gold Sponsor

Great synergies: Packaging Masterclass, the 4th WACCSE and the 16th NIPEX to co-locate.

(Heidelberg/Lagos) The Nigerian agrofood & plastprintpack industry will meet again for the highlight of the year. Organised by the German trade show specialists fairtrade, the 7th edition of agrofood & plastprintpack Nigeria takes place from 22 to 24 March 2022 at the Landmark Centre in Lagos.

Here, [global technology leaders from 15 countries](#) showcase adapted technologies and solutions for the Nigerian and West African market in the fields of agriculture, food and beverage processing, ingredients, plastics, printing and packaging.

The exhibitors come from Bulgaria, Côte d'Ivoire, France, Germany, India, Italy, the Netherlands, Nigeria, Poland, Russia, Spain, Switzerland, Turkey, the UAE and the USA.

Facts & figures on the Nigerian agrofood & plastprintpack market

- With €319m in 2020, [Nigeria is the second largest investor in food & packaging technology in Africa](#), just behind Egypt, but well ahead of South Africa, Algeria, Morocco and all other African countries.
- Sharp increase: Nigeria's food production has grown by 39.6% in recent years, from €26bn in 2016 to €36.3bn in 2020 and is expected to rise by 48% between 2021 and 2024, from €42.3bn to €62.6bn. (Euromonitor International)
- With €111m in 2020, Nigeria is the [second largest importer of plastics technology in Sub-Sahara Africa](#), nearly on equal terms with South Africa (€118m). Nigeria's plastics technology imports increased by an average of 19.7% per year between 2016 and 2020.
- At €50m in 2020, Nigeria ranks second in sub-Saharan Africa for [imports of printing and paper technology](#), behind South Africa, but well ahead of other sub-Saharan countries.
- With €174 million in 2020 after €155 million in 2019 (+12.2%), Nigeria is the [largest importer of packaging technology in Africa](#), in line with Egypt with €173 million, but well ahead of South Africa with €149 million, Algeria with €136 million, Morocco, Tanzania, Tunisia, Ethiopia, Ghana and Kenya.

- The enormous population growth from 206 million in 2022 to 411 million in 2050 demands high sustainable investments in Nigeria's agrofood & plastprintpack industry.

Source: VDMA 2022

Bureau Veritas is the 2022 Gold Sponsor

The recognised world leader in testing, inspection and certification services (TIC), Bureau Veritas, is the Gold Sponsor of agrofood & plastprintpack Nigeria 2022.

[Bureau Veritas](#) provides a full and comprehensive scope of agri commodities & food testing throughout the entire supply chain. Our laboratory is fully equipped for the interpretation of food analyses, audits and training in food hygiene and safety.

3-day Packaging Masterclass by the African Packaging Organisation again co-located

As with the 2021 event, a 3-day Packaging Masterclass will be held alongside the exhibition. It is organised by the African Packaging Organisation (APO), a member of the World Packaging Organisation (WPO). The target is to teach how companies can leverage food processing and packaging for retail trade through an Executive Certificate Course in Packaging Materials and Food Packaging Technology. Outlines Ahmed Alex Omah, President of APO: "We are delighted to partner with fairtrade to deepen participants' knowledge in packaging materials and food packaging technology. During the three-day programme, experts will lead discussions on topics such as sustainable packaging innovations, the need for standardised production and processing methods, access to finance and much more."

WACCSE again co-located with agrofood Nigeria as fairtrade & OTACCWA deepen their cooperation

After the great cooperation for the 2021 event, fairtrade & OTACCWA, the Organization for Technology Advancement of Cold Chain in West Africa, agreed to also organize the [4th West African Cold Chain Summit & Exhibition WACCSE by OTACCWA](#) alongside agrofood & plastprintpack Nigeria 2022.

WACCSE is the only cold chain event in West Africa, the most valuable in-depth and comprehensive B2B networking cold chain event serving the pharmaceutical, perishable farm produce, storage, and distribution industries.

NIPEX for the first time co-located with plastprintpack Nigeria as fairtrade and DCS Integrated Media join forces

Great news for all plastprintpack professionals with interest in the Nigerian and West African markets: the [16th edition of NIPEX](#), Nigeria's flagship international expo & conference for the printing, packaging, signage and graphics industries, will co-locate with the 7th edition of plastprintpack Nigeria, Nigeria's leading plastics, printing and packaging event.

fairtrade and DCS Integrated Media, who have been organising NIPEX in Lagos, Abuja and Port Harcourt since 2001, expect valuable synergies with the target to deliver a robust all-in print, plastics and packaging trade show & conference in Nigeria.

Strong institutional support

agrofood & plastprintpack Nigeria 2022 enjoy the strong support of the following institutions:

- Delegation of the European Union to Nigeria & ECOWAS
- access Bank
- AHK Nigeria Delegation of German Industry and Commerce in Nigeria
- APO Africa Packaging Organisation
- Asoko Insight
- ELAN Equipment & Leasing Association of Nigeria
- FMARD – Federal Nigerian Ministry of Agriculture and Rural Development
- German Ministry for Economic Affairs and Climate Action & German Consulate General Lagos
- GIZ German Development Cooperation Nigeria
- IOPN Institute of Packaging Nigeria
- ITA Italian Trade Agency
- NABC National Agency for Food and Drug Administration and Control
- NABG Nigeria Agribusiness Group
- NAFDAC National Agency for Food and Drug Administration and Control
- NIFST – Nigerian Institute of Food Science and Technology
- OTACCWA - Organization for Technology Advancement of Cold Chain in West Africa
- VDMA German Engineering Federation

To register for the event as a visitor, please click [here](#).

For more information about the event, please visit www.agrofood-nigeria.com

About the organiser

fairtrade - Valuable business contacts

Founded in 1991, fairtrade has long been one of the leading organisers of professional international agrofood & plastprintpack trade fairs in Africa and the Middle East.

Over the decades, more than 36,000 exhibitors and 1.5 million trade visitors have expressed their confidence in us.

With our international trade shows, we take innovative ways to connect emerging markets with solution providers from across the globe.

Facilitating valuable business contacts between our exhibitors and trade visitors - that's what we at fairtrade stand for.

fairtrade is managed by its founder Martin März and his son Paul, who joined the company in 2016, and builds on a highly motivated team of experienced and young professionals, many of them qualified in-house over three years in partnership with the German Cooperative State University to a Bachelor of Arts degree in Business Administration - Exhibition, Convention & Event Management or Media & Communication Management.

ISO 9001:2015 certified and a member of UFI The Global Association of the Exhibition Industry, fairtrade strives for high customer satisfaction with excellent service and innovative products.

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