

Press Release 02

Heidelberg, 19 February 2020

The 6th agrofood & plastprintpack Nigeria the biggest ever

Top level 3-day Nigeria conference on free trade, plastics industry, global packaging standards, food safety, finance & digitalization

(Heidelberg/Lagos) Due to upbeat market development and an ever-increasing interest in the Nigerian market, the 6th edition of [agrofood Nigeria](#) & [plastprintpack Nigeria](#) in 2020 is all set to become the biggest ever. More than 120 global technology leaders from 29 countries will showcase adapted technologies and solutions for the Nigerian market in the fields of agriculture, food processing, ingredients, plastics, printing and packaging. The exhibition is complemented by a top level 3-day conference featuring more than 40 Nigerian and European experts. Organised by the German trade show specialists fairtrade the event is scheduled for 24 to 26 March 2020 at the Landmark Centre on Lagos Victoria Island Annex.

What makes agrofood & plastprintpack Nigeria 2020 so unique?

- An amazing number of [120+ global leaders from 29 countries](#)
- 2,000+ trade visitors from around 30 countries expected
- Six official country pavilions from China, Flanders/Belgium, Germany, Italy, Jordan and Kuwait
- Strong institutional support

agrofood & plastprintpack Nigeria 2020 enjoys the strong support of the Delegation of the European Union to Nigeria and ECOWAS, access Bank, AHK Nigeria, Flanders State of the Art, German Ministry for Economic Affairs, IOPN, Jordan Chamber of Commerce and Industry, Kuwait Public Authority for Industry,

NABG, NAFDAC, NIFST and of the German Food Processing and Packaging Machinery Association VDMA.

- High satisfaction rates: 99% of the 2019 exhibitors recommend the event
- High decision makers rate with 63% of all visitors
- 64% of the visitors planned to invest over the next 12 months

3-day conference program featuring more than 40 Nigerian and European experts

agrofood & plastprintpack Nigeria 2020 will again be supplemented by a 3-day program full of presentations and panel discussions, organised jointly by fairtrade, Engiccs and AHK Delegation of German Industry and Commerce in Nigeria.

More than 40 Nigerian and European experts will discuss issues such the Nigerian agrofood & plastprintpack industries in times of Free Trade, Outlook of the plastics and packaging industry in Nigeria, the need for adopting global packaging standards, enforcing food safety to promote export, financing opportunities for agro-tech start-ups and many more, see [full program](#)

SOS Children's Villages Nigeria

fairtrade again supports SOS Children's Villages Nigeria by donating all proceeds from visitor entrance fees and by promoting them to partners as well as throughout the campaign.

For more information about the exhibitors & products and to pre-register as visitor:

www.agrofood-nigeria.com

www.ppp-nigeria.com

Characters (incl. blanks): 2.830

Nigeria
agrofood

Nigeria
plastprintpack

fairtrade - Valuable business contacts

fairtrade was founded by Martin März in 1991. Since long, fairtrade ranks among the leading organisers of professional international trade fairs in emerging markets, especially in North and sub-Saharan Africa, the Middle East and Eastern Europe.

Managed by its shareholder and his son Paul März and committed to the values of a family business and the team spirit, fairtrade maintains a powerful network of partnerships throughout the world.

fairtrade organizes shows in the sectors Agrofood, PlastPrintPack, CIT Solutions, Energy and Industry and strives for a high level of customer satisfaction. By means of innovative products and excellent service fairtrade organizes professional platforms for valuable business contacts between exhibitors and visitors. fairtrade is a member of UFI The Global Association of the Exhibition Industry. The management is ISO 9001:2015 certified.

Contact for press and media:

fairtrade Messe GmbH & Co. KG
Ms Nadine Wagner
Public Relations
Kurfürsten-Anlage 36
D-69115 Heidelberg
Tel +49 / 62 21 / 45 65 22
n.wagner@fairtrade-messe.de
www.fairtrade-messe.de

Contact for exhibitors:

fairtrade Messe GmbH & Co. KG
Ms Clarissa Nusch
Project Management
Kurfürsten-Anlage 36
D-69115 Heidelberg
Tel +49 / 62 21 / 45 65 21
c.nusch@fairtrade-messe.de
www.fairtrade-messe.de