

NIGERIA NO. 1 IN AFRICA

Nigeria plastprintpack

 plast

 print

 pack



9th International Trade Show & Conference

26 - 28
March 2024

Landmark Centre • Lagos - Nigeria
www.ppp-nigeria.com

2024



Big ambitions for the 9th edition of plastprintpack Nigeria 2024

Nigeria is the second largest investor in plastics technology and one of the three largest importers of packaging technology in Africa

The 9th edition of plastprintpack Nigeria is all about big ambitions. Expect a confluence of innovation, knowledge and opportunity that surpasses all previous efforts.

Following the remarkable success of the 8th edition of plastprintpack Nigeria in March 2023, the organisers are committed to raising the standards even further.

So, get ready for a truly exceptional experience that will leave a lasting impression on visitors and participants alike.

After all, it is the fast-growing Nigerian plastprintpack market that will make the upcoming 9th edition a memorable one.

The event, organised by German trade fair specialists fairtrade, will again be held in conjunction with agrofood Nigeria from 26 to 28 March 2024 at the Landmark Centre in Lagos, Victoria Island.



review

→ [Post show report 2023](#)

→ [Show gallery 2023](#)

→ [After show video 2023](#)

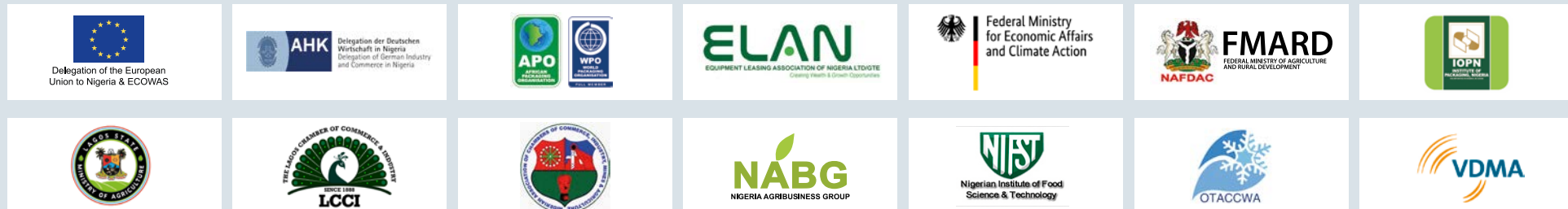
Valuable institutional support



plastprintpack Nigeria enjoys the strong support of the following institutions

- Delegation of the European Union to Nigeria & ECOWAS
- AHK Nigeria Delegation of German Industry and Commerce in Nigeria
- APO Africa Packaging Organisation
- ELAN Equipment Leasing Association of Nigeria
- German Ministry for Economic Affairs and Climate Action
- German Consulate General Lagos
- FMARD
- IOPN Institute of Packaging Nigeria
- Lagos State Ministry of Agriculture
- LCCI Lagos Chamber of Commerce
- NACCIMA Nigerian Association of Chambers of Commerce, Industry, Mines and Agriculture
- NABG Nigeria Agribusiness Group
- NIFST – Nigerian Institute of Food Science and Technology
- OTACCWA - Organization for Technology Advancement of Cold Chain in West Africa
- VDMA German Engineering Federation

Institutional partners



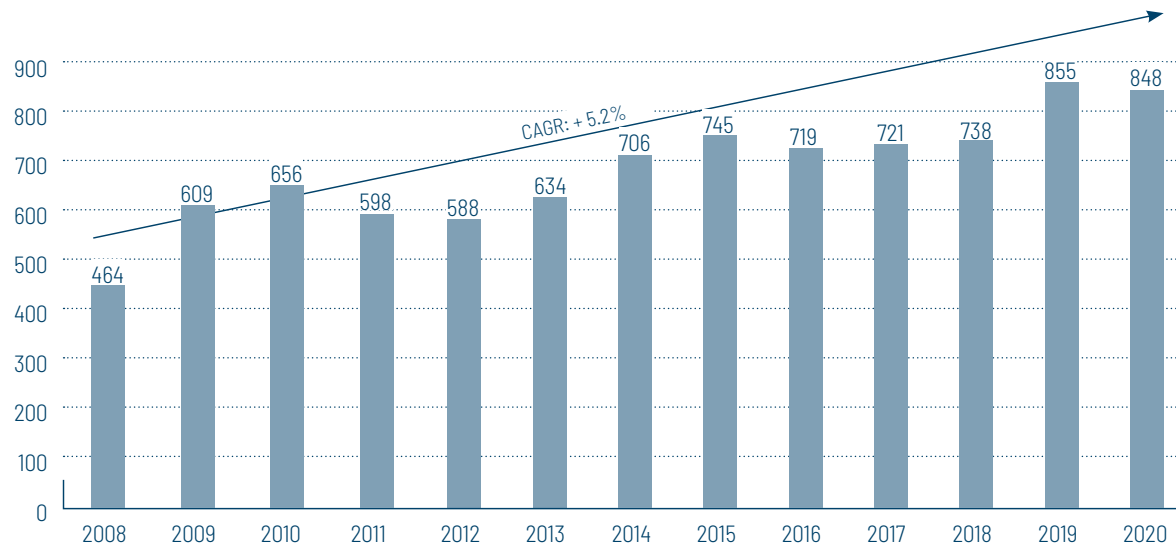
Why exhibit?

Nigeria plastprintpack

Nigeria is Africa's third largest importer of plastics in primary forms

With 66% of raw materials imported (mainly from the Middle East, Europe and Asia) and only 34% produced locally, the Nigerian market has great potential for exporters of plastics in primary forms.

In the years 2008 to 2020, for example, imports of plastic raw materials increased annually by 5.2% from 464 kt to 848 kt, +83%! This makes Nigeria, after Egypt and Algeria, Africa's third largest importer of plastics in primary forms!



Source: EUROMAP 2022 / Graph: fairtrade

Nigeria's plastics industry is fast growing

The EUROMAP Plastics Resin Production and Consumption Country Cluster of January 2022 confirms significant growth for Nigeria:

- The per capita consumption of plastics in Nigeria has grown by about 2.9% annually over the past fifteen years, from 4.0 kg in 2007 to 6.1 kg in 2022 and is estimated to be 6.9 kg in 2026.
- Nigeria's plastics consumption has grown by 5.7% annually over the past fifteen years, from 578 kt in 2007 to 1.321 kt in 2022 and is estimated to be 1.639 kt in 2022.
- Nigeria's plastics production has grown by 9.2% annually over the past years, from 120 kt in 2007 to 449 kt in 2022 and is estimated to be 547 kt in 2026.
- Nigeria's plastics consumption by application in 2022: 54% of consumption is accounted for by packaging, 15% by construction, 6% for automotive and the remainder by various industries.
- Nigeria's plastics consumption by processing method in 2022: In plastics processing, extrusion is in the lead with 51%, followed by injection molding with 24%, blow molding with 8% and PET preform & stretch blow molding with 9%.

Why exhibit?

Nigeria
plastprintpack

Voices of the exhibitors

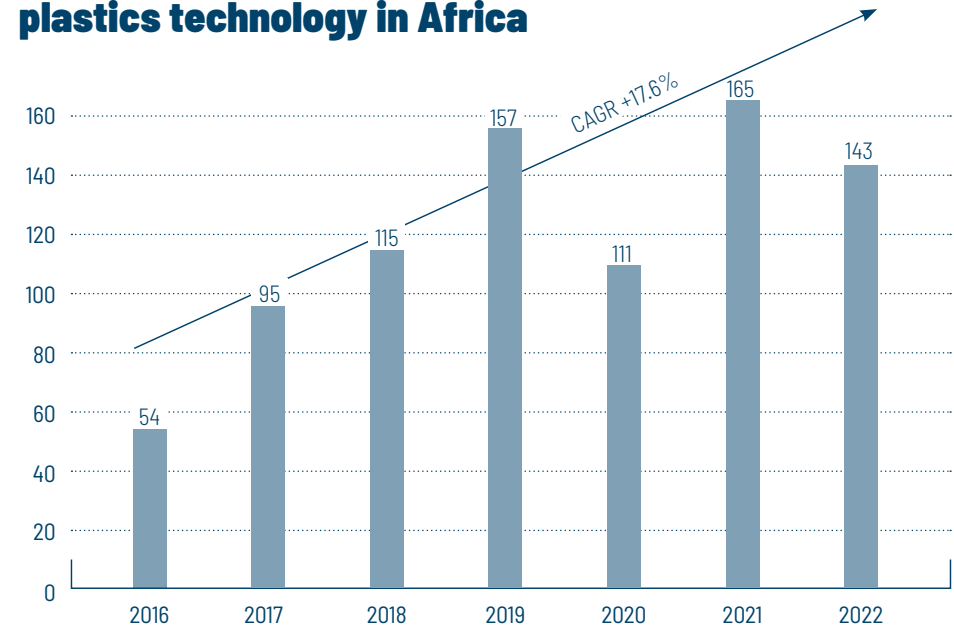


Gianmarco Scala - Regional Manager Africa - Sacmi Imola S.C



Sunil Punjabi - Marketing Manager - Fas Agro Industrial Co. Ltd.

Nigeria is the second largest importer of plastics technology in Africa



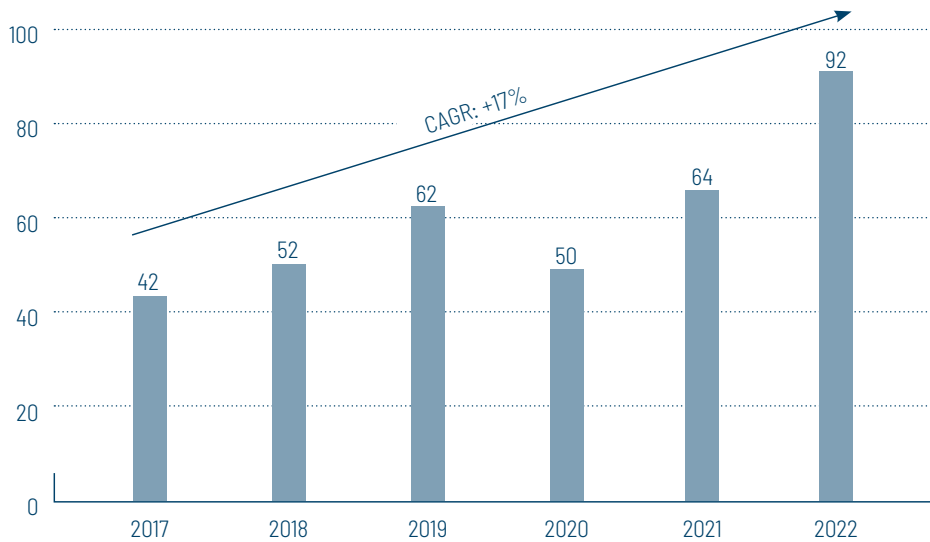
Source: VDMA 2023 / Graph: fairtrade

Enormous population growth leads to high sustainable investments in Nigeria's plastics industry

- With €143m in 2022, Nigeria is the second largest importer of plastics technology in Africa, just behind Egypt and ahead of South Africa.
- Nigeria's imports increased by an average of 17.6% per year between 2016 and 2022.
- Nigeria's immense population growth from currently 224 million to 411 million by 2050 (United Nations) requires strong sustainable growth. For this reason, Nigeria's investments in its plastics industry will continue to grow enormously in the future.



Nigeria is the 2nd largest importer of printing & paper processing technology in Sub-Saharan Africa



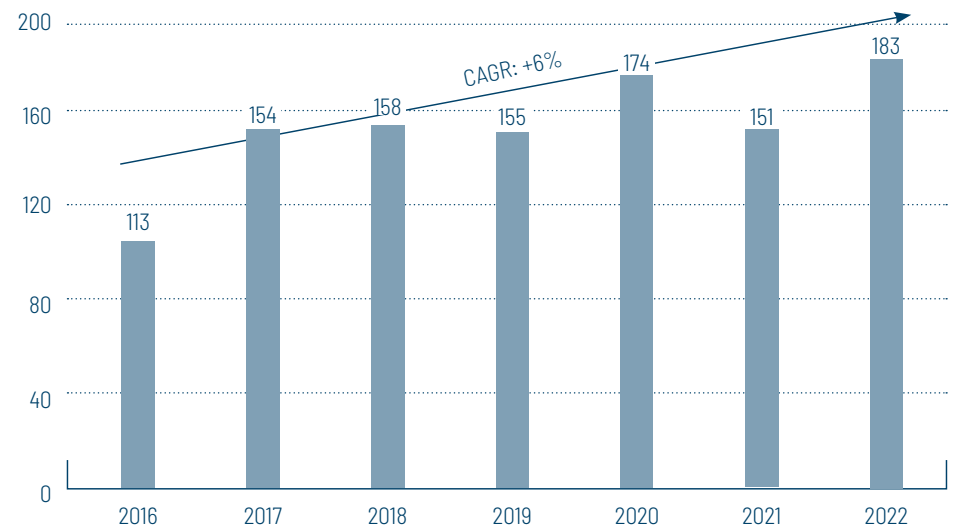
Source: VDMA 2023 | Graph: fairtrade

Strong and sustainable growth

Nigerian imports of printing & paper processing technology have increased by 17% annually, from €42m in 2017 to €92m in 2022.

At €92m, Nigeria ranks second in sub-Saharan Africa for imports of printing & paper technology, behind South Africa with €122m, but well ahead of other sub-Saharan countries.

Nigeria is the largest importer of packaging technology in Africa in 2022



Source: VDMA 2023 | Graph: fairtrade

- With €183 million in 2022, Nigeria is the largest importer of packaging technology in Africa, before South Africa with €175 million and Egypt with €162 million. (VDMA 2023)
- Nigeria's immense population of currently 224 million in 2023, which according to the United Nations will rise to 411 million by 2050, requires strong sustainable growth. This is why Nigeria invests heavily in its packaging industry.

Visibility Content Network

exportal



Get connected!

Check out all exhibitors and products

→ <https://nigeria.fairtrade-messe.de>

Your benefits

all exhibitors • all products • all visitors • networking & matchmaking



- enter the portal
- detailed company and product profile



- present your ideas to potential business partners
- search for product categories
- maximum exposure to targeted buyers



- find other exhibitors & their products
- individual filter search
- tool to make appointments for the event



- your entry is activated 24/7 all year around
- be contacted by visitors & other exhibitors

The venue



Landmark Centre in Lagos - Victoria Island

- Opened in 2014
- Offers all of the latest in modern exhibition and conferencing facilities
- Strategically positioned on the grounds of Landmark Village, a spectacular beach front location extending over 9.4 acres in Victoria Island, the heart of the vibrant and lively Lagos business district and metropolis

The Landmark Village

Develops over 300 meters of beachfront overlooking the Atlantic Ocean

It accommodates:

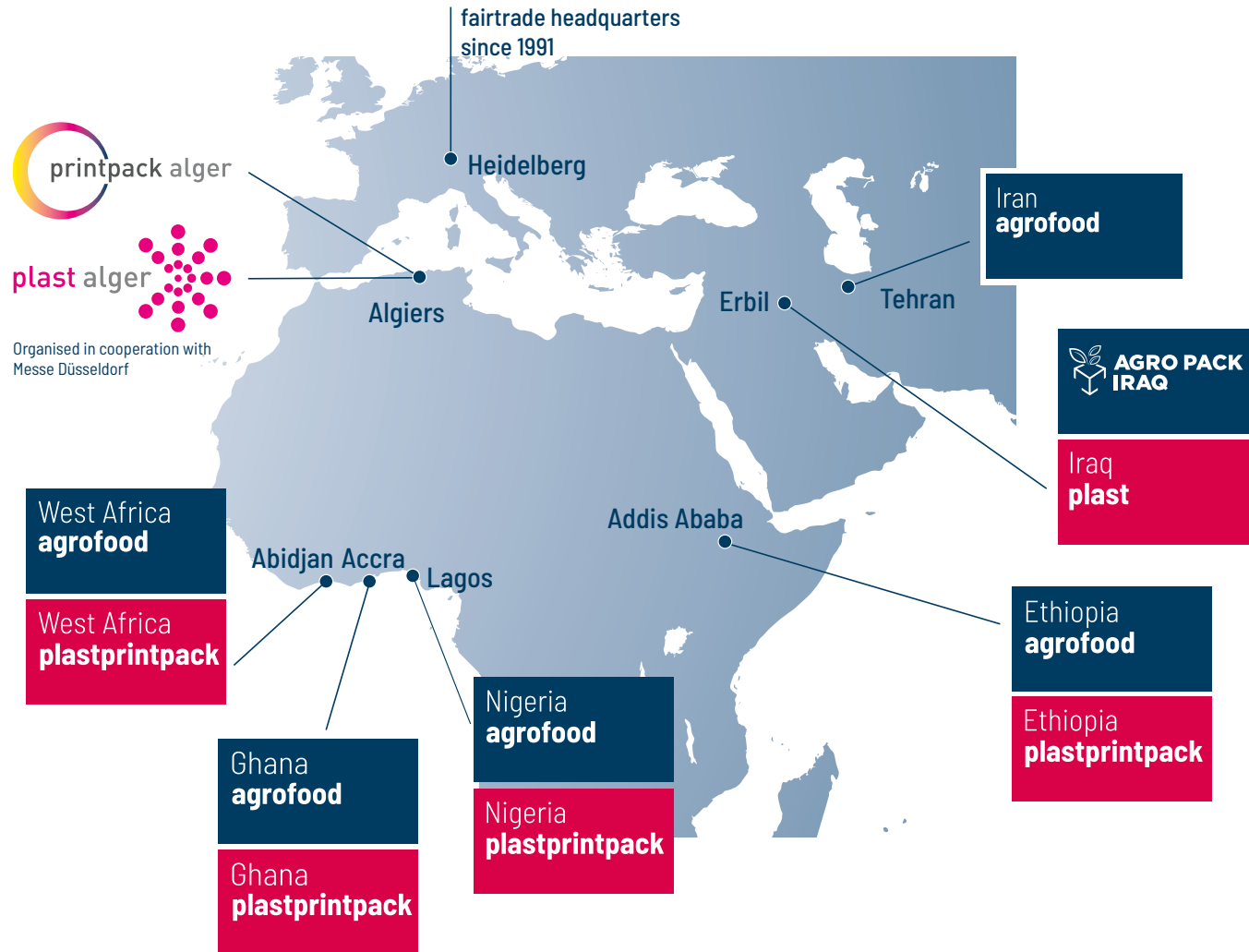
- The Hard Rock Café
- The Shiro Japanese Restaurant
- The Leisure Centre
- Beachbar
- The Landmark Convention Centre - Hall 1, Hall 2 & Hall 3

Official caterer

- Daily exhibition catering including a variety of hot and cold dishes
- Customised catering for exhibitors at their stand, for seminars and other corporate events taking place in the frame of the show
- Premium ingredients



Grow your business - upcoming events!



Ghana **21 - 23** **Accra**
 Nov. 2023
www.agrofood-ghana.com
www.ppp-ghana.com

Algeria **04 - 06** **Algiers**
 March 2024
www.plastalger.com
www.printpackalger.com

Nigeria **26 - 28** **Lagos**
 March 2024
www.agrofood-nigeria.com
www.ppp-nigeria.com

Ethiopia **16 - 18** **Addis Ababa**
 May 2024
www.agrofood-ethiopia.com
www.ppp-ethiopia.com

Iran **16 - 19** **Tehran**
 June 2024
www.iran-agrofood.com

Iraq **17 - 19** **Erbil**
 Sept. 2024
www.iraq-agrofood.com
www.ppp-iraq.com

West Africa **08 - 10** **Abidjan, Ivory Coast**
 Oct. 2024
www.agrofood-westafrica.com
www.ppp-westafrica.com



We'll be your back-up team!



fairtrade - Valuable business contacts

Founded in 1991, fairtrade has long been one of the leading organisers of professional international agrofood & plastprintpack trade fairs in Africa and the Middle East.

Over the decades, more than 36,000 exhibitors and 1.5 million trade visitors have expressed their confidence in us.

With our international trade shows, we take innovative ways to connect emerging markets with solution providers from across the globe.

Facilitating valuable business contacts between our exhibitors and trade visitors - that's what we at fairtrade stand for.

ISO 9001:2015 certified and a member of UFI The Global Association of the Exhibition Industry, fairtrade strives for high customer satisfaction with excellent service and innovative products.



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